



The ELCC 2010 cLead system

The ELCC 2010 cLead System is a fast and easy way to record visitors' contact information. By simply scanning a visitor's name badge with the supplied scanner, that contact is entered into your own visitor database, including all relevant product information or comments which have been added to these visitors' profiles beforehand. Following the event, approved visitors' address data can be provided in printed form or as a MS Excel file, or made available with proper access rights through an online platform.

1. **Order**

To guarantee the availability as well as the lower rate prior to the deadline, please order the required number of scanners as soon as convenient possible.

2. **Order confirmation**

After receipt of your order we will confirm the receipt and invoice & charge amount due.

3. **Configuration**

Prior to the event you will receive a link and a password for accessing our online database. There you can check the edited names of products to be displayed on the handhelds and download the data after the event.

4. **Lead capture**

Onsite, you can pick up your scanner at the lead system service desk. Our trained staff will be available to answer your questions during the opening hours of the event. Every evening or at the end of the event when returning the scanner at the service desk, the collected data is synchronized from your scanner to the cLead server.

5. **Data delivery**

As soon as the data stored on the scanner is synchronized with the database you can access, check, print or download your collected address data in the online database. You can either download an MS Excel file for further adaption or vCards for your contact database from every internet connected computer.



Scan Options

- **Quick scan (Booth system)**
The visitor is effortlessly saved into your individual database. Also comments can be added.
- **Scan and add details (Booth system)**
The visitor is effortlessly saved into your individual database. Additionally, comments and products can be added which that visitor is interested in.
- **Symposia scan (Symposium system)**
Like Quick Scan but limited rental period. Used for special occasions like satellite symposia or raffles.

Scanning

The PDA handheld lead system guarantees maximum flexibility and freedom of movement in the booth. The ready to use PDA package will include the scanner, an extra strong battery pack and a charging unit.

- After log in (log in data are provided with the handheld) the interface for scan is displayed
- To scan a visitor the scan button has to be hit and the handheld confirms the scan
- After scanning a person you can choose from
 - scanning a new visitor (just press the scan button again) or
 - add products of interest to this visitor or
 - add a comment to the visitor or
 - see history of your scans and edit previous visitors



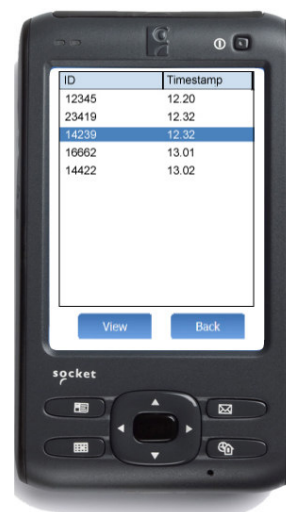
Log in screen



Add products/actions



Add comments



Edit previous scans



2nd European Lung Cancer Conference

Geneva, Switzerland, 28 April – 1 May 2010



Cost

The following standard prices are available:

- € 350 net per PDA handheld including scanner **before** March 31st, 2010
- € 450 net per PDA handheld including scanner **after** March 31st, 2010
- € 250 net per PDA handheld for Symposia scans (maximum rental period of 3 hours)

These costs are per rented device, including scanner, the required software systems and unlimited number of scans / amount of prepared individual data. All billing is carried out in advance by ELCC 2010. Payment can be made with Visa, MasterCard & Amex cards, or by bank wire transfer.

SAVE up to € 351!

Special offer – available only before the deadline:

- **Package of 1 PDA scanner for your booth and 2 PDA scanners for your symposium for € 699 net**

Terms and Conditions

- **Data provided**

The collected address data of visitors are provided in two ways:

- Download of the data via the online database (or print out of the list)
- Mailing of the MS- Excel file by our staff after the event

Since not all delegates/groups will provide the registration department with the complete contact information of their delegates, we cannot guarantee the accuracy of the delegates' data.

- **Services included**

Quotes are per PDA handheld device incl. scanner, cLead software and an unlimited number of scans

- **Invoicing**

Invoices for the total purchase amount are sent out after receipt of order. Payment can be made via Visa, MasterCard and Amex credit cards or via bank transfer

- **VAT**

Quotations excl. 20% Austrian VAT. Net invoices only available for companies with a European VAT number

- **Payment term**

Invoices must be settled within two weeks after receipt, net without any obligations to Webges

- **Order deadline**

After the ordering deadline, Webges does not accept orders automatically but will confirm acceptance separately. For orders after the deadline, a surcharge of € 100 will be added

- **Cancellation**

Orders can be cancelled until the order deadline without any fees. After the deadline a cancellation fee of 50% is due

- **General Terms and Conditions**

This business is covered by the General Terms and Conditions of the Webges Meeting Applications GmbH



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Order form

Company / Booth: _____

Contact person: _____

Email: _____

Address: _____

VAT Number _____

	Orders before March 31st	Orders after March 31st	Units	€ Total
PDA Booth system	€ 350,00 net	€ 450,00 net		
PDA Symposium system	€ 250,00 net	€ 300,00 net		
Special Offer	€ 699,00 net	----		

Cancellation fees	0%	50%	Total €	_____
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Scan Option

Booth system

Symposium system

If required, please specify the list of products to be displayed on the handhelds:

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

Terms of payment

Credit cards: VISA MASTERCARD AMEX

Number: _____ Exp. Date: _____

Name _____ Code*: _____

*For Visa, MasterCard the card code is the last 3 digit number located on the back of your card on or above your signature line. For an American Express card, it is the 4 digits on the FRONT above the end of your card number.

Bank transfer:

Acc.: 108 111 304 / Bank ID: 32000 (RLB Wien NÖ)

IBAN: AT 4432 000 000 08111304 / Swift: RLNWATWW

Bank: Raiffeisenlandesbank Niederösterreich-Wien AG, F.-W.Raiffeisen-Platz 1, A-1020 Wien

Herewith, I confirm the order of the mentioned number of Scanners and accept the General Terms and Conditions incl. cancellation regulations:

Signature

Venue / Date

Please fax the signed form to: +43 1 319 69 99 - 33